

VARAH INC



About Us

Varaha Inc., a third-generation family-owned brand, has been rooted in trust and excellence since 1979. Starting as a fine jewellery company in Kolkata, India, specializing in gold, silver and gemstones, we've grown into a global manufacturer and exporter of premium fashion jewellery and gemstones, proudly serving both domestic and international markets for over 45 years.

Pratik Shaw, a Computer Science engineer with a dual MBA from India and France and former Team Lead at Amazon India, now leads Varaha Inc. with a global vision and a deep passion for quality craftsmanship.

We are supported by a skilled team of artisans from across India, each bringing a love for jewellery making and a commitment to excellence. Alongside them, we have our dedicated support team managing logistics, customer service and operations, ensuring that every client receives customized, high-quality solutions with consistency and care.

We operate from Kolkata (IST time zone) and proudly serve clients across the globe, with a strong focus on international markets.

Our Mission & Vision

At Varaha, **our mission** is to provide businesses with easy and dependable access to high-quality global products — backed by the kind of support they can genuinely rely on. We believe in building honest, long-term relationships, working with integrity and delivering real value through competitive pricing and trusted expertise tailored to your needs. As we grow, we remain committed to leading the export industry through constant innovation, adapting to our clients' evolving needs and helping them move forward with confidence.

Our vision is to be recognized as a trusted global brand — known for quality, sustainability and customer-first values that reflect personal expression and evolving customer needs. By expanding into new markets, launching diverse product lines and collaborating with international clients, we aim to build long lasting partnerships through innovation, dedication and a deep commitment to excellence.

Our Values:

- Rich Heritage and Industry Expertise
- Sustainable Beauty
- Tailored Customization and Customer Centric Approach
- Extensive Product Diversity
- Commitment to Premium Quality
- Competitive Pricing
- Unique and Innovative Designs
- Dedicated Customer Service Support and Collaborative Partnerships
- Reliable Supply Chain
- Domestic Expertise with Global Outreach



Pratik Shaw
(Third-generation jewellery
entrepreneur)

Why Our Company?

1. **45+ years** of legacy and expertise in the jewellery industry.
2. We're committed to **sustainability** by crafting our products from **100% recycled brass and iron, 60% recycled zinc and packaging** them in **eco-friendly recyclable materials**.
3. Equipped with **advanced machinery**:
 - **Zinc**: Vulcanizer for mould making, spin casting, tumbling machine, and plating.
 - **Brass**: Wax machine, casting machine, polishing machine, and plating.
 - **Iron**: Stamping machine, tumbling machine.
4. Capable of handling **bulk orders** with timely delivery.
5. Focused on **customer-friendly** processes and on-time service.
6. Supervised by **skilled experts** with experienced staff.
7. Continuous **innovation** and **R&D** for product improvement.
8. Rigorous **manual checks** on raw materials for top-notch quality.
9. Proven success with a **strong track record** of satisfied customers.
10. **Giving back to society**: Sustainability goes beyond products—it's about people. We prioritize caring for our team and uplifting communities for a better tomorrow. Our jewellery shines with quality and our values inspire lasting impact.
11. **Ethical Labor Practices**: At Varaha Inc., we go beyond ethical labor practices by actively empowering underserved communities such as providing dignified employment to legally eligible orphans and individuals recovering from addiction. By choosing us, you're supporting sustainable fashion—and investing in lives, communities and meaningful change.

Why Our Products?

1. **Premium**, Skin-friendly, Sturdy and Durable products with superior finishes, powered by advanced machinery.
2. **Competitive pricing** with no compromise on quality.
3. **Custom Packaging** options to suit customer needs.
4. **Innovative & Unique** designs with continuous product development.
5. Each unit **hand crafted** with attention to detail under expert supervision.
6. **100% nickel-free**, non-toxic, anti-tarnish and water-resistant metals for safe and healthy wear.
7. **Tailored design** options and private labelling available.
8. **Handcrafted with Love, Enhanced by Machines & Perfected with Precision**: A true marriage of artisanal craftsmanship and modern technology, refined with meticulous manual checks for flawless beauty.



**In-house Tested & Follows
REACH Standards**



**Heavy Metal free &
hypoallergenic jewellery**

An Interview with Global Fortune Mission India Pvt Ltd



KD SUSHMA is the founder and director of Global Fortune Mission India Pvt Ltd and Kaushal Food Products.

She is having with more than 20 years industrial-productive experience throughout her years at Cummins India Ltd, Kirloskar Pneumatic Ltd and 3 more companies further with her new and innovative ventures.

[View the video by clicking here](#)

Our Manufacturing



From Concept to Creation



Built to Last



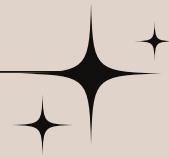
Crafting Tomorrow's Industry



Made by Passion



Strength in Every Detail



Inspection & Packaging



Inspecting Excellence



Production Perfected



Watch the process unfold - click here

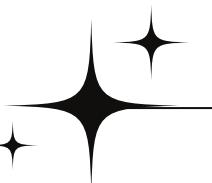


Wrap It Right

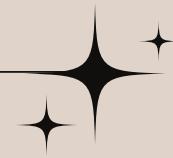


One Product at a Time

Corporate Social Responsibility



[Giving back matters – click to see how](#)



Behind Varaha



Office, Evolved



Beyond the Cubicle



Where Ideas Grow



Work. Thrive. Repeat.



The Varaha Spirit

Thank You

Thank You for Being a Part of Our Legacy!

At Varaha, every piece we craft carries over **45 years** of tradition, passion and a deep commitment to excellence. More than just jewellery, we create long lasting relationships and meaningful moments.

As a valued partner, you're **not just a customer** – **you're part of the Varaha family**. Together, let's continue shaping timeless beauty and trust.

Warm Regards,
The Varaha Team

Let's Work Together

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