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Welcome to Varaha!

With a legacy spanning over 45 years in the jewellery industry, Varaha proudly stands as a global export company. Our journey began back in 1979 in the heart of Kolkata, India, where we started our first fine jewellery store. Initially crafting elegant pieces in gold, silver and gemstones, we ave evolved into a distinctive entity, now proudly exporting as manufacturers and distributors of high-quality imitation jewellery and gemstones.

Tarnish-free, forever radiant





Shine bright, worry less





Wear it, love it, get it wet



Turn heads, stay ahead





Conscious fashion, pure beauty







Gentle on skin, stunning in style





Designed for your skin's comfort





Fashion that comes full circle



Wear it today, recycle for tomorrow



Understated, yet unforgettable







Nature's jewels, pure and powerful





Crafted to last, designed to dazzle





Wear it now, cherish it always





Wear, love, recycle, repeat





Bold, sleek, undeniably modern













Aquatic chic, built to last

